



## Global enterprise web content management system for the Adecco Group.

The Adecco Group, the world's leading provider of HR Solutions, has chosen to use Microsoft SharePoint for its global website. 1eEurope (Switzerland) AG has been supporting Adecco's project team to plan and implement the SharePoint enterprise project with its strategy and architecture consulting services as well as software development. A comprehensive project documentation now ensures that the remaining business units will be rolled out and the platform will be developed further by an internal project team.

### Global web presence for Adecco

Based in Switzerland, the Adecco Group is the world's leading provider of HR solutions. The group has over 5,500 branch offices in over 60 countries. Its global web presence, including 180 websites belonging to business units from 60 offices, is of great strategic importance for continued growth as well as for strengthening the brand. The group's decentralised structure calls for effective collaboration between branches and efficient processes for publishing new content in accordance with the website's CI/CD. A key part of Adecco's website, besides information about the company, is the job search area.

### Initial situation

For the relaunch of its global web presence Adecco opted for a solution based on Microsoft SharePoint 2007. The enterprise-wide project included an initial phase of intensive software development during 3-4 month. The next steps were a continuous roll out of 2-3 business units every month as well as quarterly software releases.

For the planning and implementation of the group's web platform, Adecco was looking for a partner with a strong, technical background working with SharePoint, able to cover a full range of services from consulting and development right through to system configuration.

### 1eEurope's project objectives

1eEurope assisted Adecco's project team by providing strategy and architecture consulting services to ensure the optimal implementation of a SharePoint enterprise project. The key objective here was to simplify the management of the global web platform and to organise change management in view of the solution's release compatibility. A solution design was also developed as part of its architecture consulting service for a standardised global data repository in cooperation with the business owners. In the development area, emphasis was placed on solutions to simplify administration and to improve the website's usability for content editors.

### Challenges

Designing and implementing an enterprise web solution presents a number of challenges. Efficient collaboration between the project team, external service providers and other stakeholders is only possible with consistent project management. Agile development and change management are essential for responding to the project's dynamic changing requirements.

One of the most important aspects when planning and realising a worldwide enterprise platform is the issue of performance. Even if the website achieves visitor ratings in the million range each day, the perfor-

## Reference Case



### Customer & Sector

Adecco management & consulting SA  
HR-Services

### Subjects

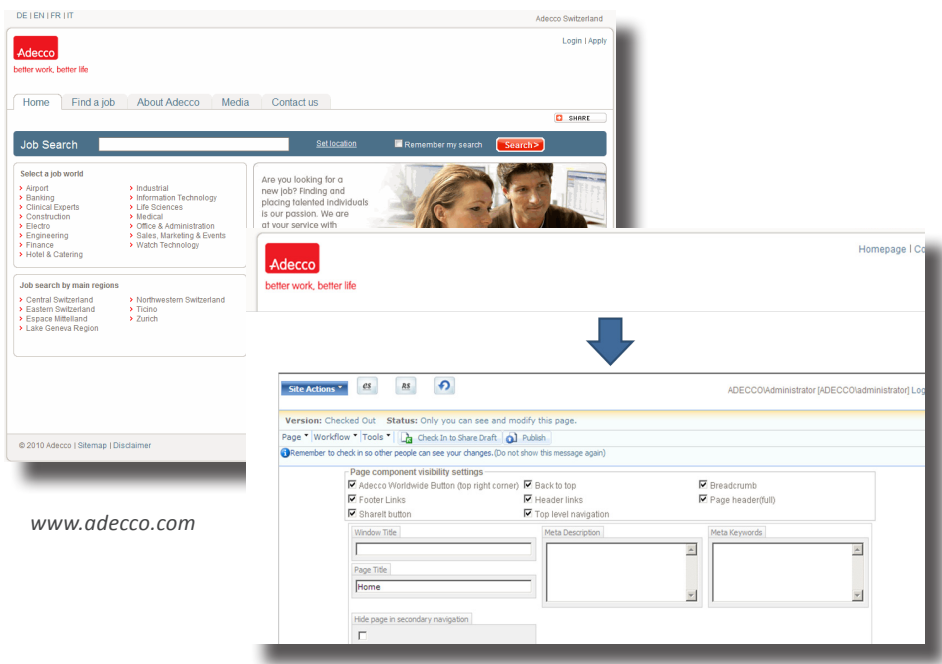
Internet, Web Content Management System (WCM), Software Development, Strategy and Architecture Consulting Services, Enterprise Solution

### Customer statement

«1eEurope was always very professional and gave us the best-of-breed solutions to our challenges».



**Frank Conley**  
Director Global Online Platform  
Adecco management & consulting S.A.



Seamless Edit Mode for a better usability.

mance should still be guaranteed on a constantly high level.

Another important aspect is the composition of the infrastructure. In the case of Adecco, authorisation restrictions prohibited direct access to Central Administration and the file system. That's why a lot of features from these areas had to be re-developed to be accessible for all the editors.

### Services and functions

1eEurope's strategy and architecture consulting services included requirements regarding infrastructure, processes and functions for worldwide use of the web platform. This was followed by recommendations for designing the development process as well as for deploying software in internal and external teams.

Services also included developing a test strategy relating to cross-browser and cross-platform compatibility.

1eEurope's development team was able to overcome the issue of blocked access to SharePoint's Central Administration with a configuration and resource store. This store means settings and preferences can be inherited hierarchically by individual business units when generating country pages. Caching improvements also ensure Adecco's website performs at a consistently high level.

Developed especially for Adecco, the improved user interface design makes it easier for the content editors to add new content or to edit the existing data on the website. Thanks to shortcuts they get e.g. quick access to often used functions. The Seamless Edit Mode can be activated ea-

sily and allows an almost final view during the editing process.

### Customer benefits

With its global web platform, Adecco manages to present its decentralised structures online in an efficient, uniform way. Standardising its sites has also made it easier to integrate new and additional business units.

Adecco benefitted from the many years of experience held by 1eEurope's consultants in implementing SharePoint solutions on an enterprise level. Comprehensive project and user documentation will simplify the transfer process to internal project staff and make it easier to roll out the remaining business units. Thanks to 1eEurope's development team, Adecco now enjoys simplified administration, improved usability for content editors and improved website performance.

### Technology & Methodology

- Microsoft Office SharePoint Server 2007
- Microsoft SQL Server
- .NET
- Microsoft Solution Framework (MSF)
- Microsoft Web Services (WCF)
- Web 2.0 (Ajax / jQuery)

### Solution Name

Adecco Group Web Platform

### Number of Users

Up to 1 Mio. visitors worldwide

## 1eEurope (Switzerland) AG

**1eEurope (Switzerland) AG is your qualified partner when it comes to IT. We have more than 20 years of experience in information management from strategy to implementation.**

Empowering information is our passion. 1eEurope (Switzerland) AG is your expert in designing and developing solutions for improving collaboration and for better management of processes, documents and information in the enterprise environment. As one of Switzerland's major Microsoft Gold Partners we deliver innovative IT Solutions to achieve sustainable and qualitative growth for our customers. Founded in 1990, 1eEurope is working for national and international companies and groups, particularly in the financial, pharmaceutical and industrial sectors as well as for public administrations.

